

Building a Profitable Business Partnership



From The **Prima Pro Team**

Dear readers,

Welcome to the first newsletter of **Prima Pro Builders Club!**

Indeed, it brings us great joy to share with you the exciting content that our team has worked tirelessly to put together. In the next few pages, you'll find all you need to know about Prima Pro Builders Club – for instance, why our esteemed company HCI that has 35 years of experience in the industry decided to start this Club and what sort of benefits fellow members will get to enjoy.

Also, be sure read about the value added services that we provide to contractors and get inspired by our past and current projects. Of course, what's equally important is getting familiarised with the sales representative of different areas so you know who to be in touch, should you have any queries.

The past few months have been rather eventful for Prima Pro Builders Club. Walk with us through the event highlights section and you'll get a glimpse of the happenings.

Once again, thank you for being part of the Prima Pro Builders Club and have a wonderful year ahead! Wishing you great success in 2018 and see you again for our next issue.

Best wishes,

Prima Pro Builders



Be part of our Prima Pro Builders Facebook group today!

Join our Facebook group now at <https://tinyurl.com/PrimaPB> to get the most out of your membership!



Prima Pro has Arrived!

In the last quarter of 2017, the Prima Pro Builders initiative finally came into fruition as the program was officially launched. As a means of creating awareness and engaging with new members, Prima Pro embarked on a nationwide tour in prominent locations – Petaling Jaya, Ipoh, Penang, Kuching, Miri, Johor Bahru, Kuantan, Kota Bharu and Kota Kinabalu.

These introduction events saw a favourable turnout of contractors, builders and industry players, who received a first-hand understanding of Prima Pro as well as the valued added services provided to contractors such as detailed drawings, application solutions and product support. In addition, the Prima Pro Builders program was officially unveiled and presented in detail, giving attendees a clear picture of how the program works and its many benefits.





Know Your Sales Representative

The Prima Pro Builders program is designed to encompass a nationwide reach, ensuring that members from all over East and West Malaysia can receive immediate assistance whenever needed. Do you know yet who your local sales representative is? Fret not if you are unaware – refer to the list below and feel free to contact them for any enquiries or support!

Penang

Nelson Lee 013 598 9616 | **Lim York Pinc** 012 429 5508

Perlis

Hong 019 488 2973 | **Jonathan Hermon** 017 475 5257

Perak

Calvin Ooi 012 506 6820 | **Jonathan Hermon** 017 475 5257

Central

Jennifer Yap 012 456 8878 | **George Gan** 010 525 8883

Melaka & Negeri Sembilan

Hazel Ho 016 665 9626 | **Agilan Selvaraju** 017 676 9656

Johor

Fannie Lim 012 707 2888 | **Pauline Foh** 012 771 7440

Pahang

Rocky Wong 012 981 1002

Terengganu

William Chin 019 913 5787

Kelantan

Gan Heng Lee 012 928 1629

Sabah

Ho Kok Seng 012 828 2033 | **Kevin Chung** 016 896 2121

Sarawak

Charlene Chan 010 968 8368 | **Bryan Tong** 013 830 5533

Singapore

Kelvin Kwan 016 788 5222

Contractors, Up Your Game!

At Prima Pro Builders, we strongly believe in the power of training and upgrading skills to elevate the entire industry's standards. We are proud to announce our upcoming specialised training for contractors, where industry experts will be on hand to impart their knowledge and expertise. Register your interest for a session near you and we will share the schedule and venues with you once confirmed.

Sign up here: <https://goo.gl/forms/i0fPEkUdVozmuJWT2>
or email: primapro@humeceboard.com.my to register.



JULY '17-JAN '18 Prima Points Claims Update



Dear contractors, thank you for submitting your invoices! All invoices dated July 2017 - January 2018 and submitted by **9th March** will be eligible for reward points redemption and receive a special **FREE Prima Pro Scoring Knife**.

If you missed out, don't worry as there will be more great rewards coming up in the next quarter. The next submission deadline will be **15th May 2018**, for invoices dated Feb - Apr 2018. It's easy to make your submission – just email a copy of your company invoice to primapro@humeceboard.com.my with the necessary details.

Projects Completed & In Progress

True to its standing as a leading name in the industry, Prima products are widely used in numerous reputable projects across the nation.

COMPLETED



Kingwood Hotel, Miri.
*9mm Prima Plank for external cladding.
Finished with Timber Stain.*

IN PROGRESS



**Sabah International Convention Centre,
Kota Kinabalu.**
Prima Liner for soffits

