

**PRIMA PRO**  
**REWARDS**





## Introduction

As a recognised pioneer in the fibre cement industry for over 35 years, Hume Cemboard Industries Sdn Bhd (HCI) truly owes its success to supportive fellow contractors and applicators that have continuously chosen Prima boards for their construction projects. As a gesture of gratitude to such unwavering support, we have now conceptualised a first-of-its-kind loyalty programme for builders – the **Prima Pro Builders Club**.

A unique industry initiative, Prima Pro Builders Club is much more than just an ordinary members' programme. It serves as a platform for building strong connections among members, thus generating more business opportunities through rewarding partnerships. As such, members can look forward to empowering activities such as business training, special technical support and exclusive access to the Prima Pro Facebook group. Also, reward points will be awarded for purchase of Prima products, allowing members to redeem unique gifts.

In the following pages, we have in store for you an exciting selection of redemption items. Some of the products include various types of Angle Grinder, Circular Saw, Drill, Cut Off Machine as well as special tools – all of which are carefully selected to help you work better with our Prima fibre cement boards. That's not all, there are also many stylish and functional electrical and home living items for you to choose from. Indeed, an amazing world of rewards waiting for you to discover!



## About Prima Pro Builder Points

Prima Pro builders points are awarded based on the mass of Prima products purchased.

To start accumulating your points, sign up here: <https://tinyurl.com/PPB-SignUpLink>

### How to Redeem

Members need to submit proof of purchase (tax invoice) where the Prima products' name and size is clearly stated. Email the tax invoices to: **primapro@humecemboard.com.my** by submission datelines listed below.

I. Last date for Submission: **15<sup>th</sup> May 2018**

Tax Invoices dated : **February, March, April 2018**

Statement : **June 2018**

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II. Last date for Submission: **15<sup>th</sup> August 2018**

Tax Invoices dated : **May, June, July 2018**

Statement : **September 2018**

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III. Last date for Submission: **15<sup>th</sup> November 2018**

Tax Invoices dated : **August, September, October 2018**

Statement : **December 2018**

### Steps to Redeem

Download the redemption form here:

<http://www.primafibreceement.com/Resources/PRIMA-PRO-BUILDERS>

Complete the redemption form and email it to : **primapro@humecemboard.com.my** with email title : **REDEMPTION** – followed by Company name (eg: REDEMPTION- Hume Cemboard Industries)

For further assistance of queries, contact Prima Pro Builders helpdesk at:

**+603-7781 1977** (ext 220)

#### Terms and Conditions

- The member will be able to view the Prima Pro points earned in their membership statement.
- HCl reserves the right to change the earning rate and/or the maximum earning limits on points at any given time and/or without prior notice.
- HCl reserves the right at any time and without prior notice to change these terms and conditions and the qualifying criteria and/or to suspend or terminate the Prima Pro Rewards Programme.

## ANGLE GRINDER

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### P001

Bosch GWS 18 V-LI Professional Cordless Angle Grinder

- With battery & charger



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TOTAL POINTS: 1650

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### P002

Makita DGA404RFJ2 Cordless Brushless Angle Grinder

- 2X 3.0Ah battery
- 1X rapid charger
- 1X Macpac connector case



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TOTAL POINTS: 1850

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### P003

Makita GA4030R 100mm (4") Angle Grinder



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TOTAL POINTS: 480

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## CIRCULAR SAW

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### P004

Bosch GKS18V-57 Cordless Circular Saw

- With battery & charger



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TOTAL POINTS: 1980



### P005

Bosch GKS66X Professional 6" Dual Gear Circular Saw 1200W



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TOTAL POINTS: 730



### P006

Makita DHS680RFJ 165MM (6-1/2") Cordless Circular Saw (LXT Series)

- 1X standard charger
- 2X 1.5Ah battery



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TOTAL POINTS: 2180

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## DRILL

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### P007

Bosch GSB 14.4-2LI Professional Cordless 14.4V 2AH Impact Drill

- 2X 2.0Ah battery
- 1X AL 1820 CV charger



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TOTAL POINTS: 980

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### P008

Bosch GSB 180 18V-LI Professional Cordless Impact Drill

- 2X 1.5Ah Li-ion battery
- 1X Charger GAL 1210 CV Professional



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TOTAL POINTS: 620

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## CUT OFF MACHINE

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### P009

Bosch GCO-2000 14" Cut Off Machine 2000W



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TOTAL POINTS: 790

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## SPECIAL TOOLS

**P010**  
Hole Puncher  
(for Solid Wall)



TOTAL POINTS: 150

**P011**  
Stenciling Bar for  
Fastener Location  
(Drywall & Solidwall)



TOTAL POINTS: 100

**P012**  
7" Diamond Blade  
(Specifically to cut FC)



TOTAL POINTS: 100

## ELECTRICALS



**P013**  
WD 1TB My Passport Portable  
Harddrive



TOTAL POINTS: 350



**P014**  
JBL Go Portable Bluetooth Speaker  
(Orange)



TOTAL POINTS: 190

## ELECTRICALS

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**P015**

Sharp LC40LE185M - 40" Full HD LED TV

**SHARP**

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TOTAL POINTS: 1050

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**P016**

Brother MFC-1910W Multi-Function Centre Print, Scan, Copy, Fax, ADF & Wireless MonoChrome Laser Printer

**brother**

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TOTAL POINTS: 770

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**P017**

Vivo Y55s 13MP Capture Clear Shot (2GB RAM + 16GB ROM)

**vivo**

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TOTAL POINTS: 710

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## HOME & LIVING

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**P018**

Philips Rice Cooker HD3127 (2.0L)  
Smart 3D Heating

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**PHILIPS**

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**TOTAL POINTS: 200****P019**

Midea Cordless Vacuum Cleaner MVC-15P  
(2 in 1 Stick & Handheld Design)

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**TOTAL POINTS: 330****P020**

Elba Electric Kettle with UK Strix®  
Thermostat ELB-EKA5011SS

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**TOTAL POINTS: 150****P021**

Electrolux Coffee Maker  
ELE-ECM1303W

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**TOTAL POINTS: 160**

## HOME & LIVING



**P022**

Pensonic 20L Electric Oven PEO 2000

**PENSONIC**  
The Essential

**TOTAL POINTS: 160**



**P023**

Khind Tower Fan FD201R 60 Degree Oscillation 3 Speed Natural & Breeze Mode with Built-In Ionizer

**KHIND**

**TOTAL POINTS: 270**



**P024**

Sharp SHP-PPF30LH Plasmacluster Air Purifier + Haze Mode

**SHARP**

**TOTAL POINTS: 590**

## CASH VOUCHER



**P025**

RM50 Petronas Gift Card  
**TOTAL POINTS: 70**

**TESCO**

**P026**

RM50 Tesco Cash Voucher  
**TOTAL POINTS: 70**

**AEON**

**P028**

RM50 Aeon Cash Voucher  
**TOTAL POINTS: 70**

**Giant**

**P027**

RM50 Giant Cash Voucher  
**TOTAL POINTS: 70**



**P029**

RM50 KFC Cash Voucher  
**TOTAL POINTS: 70**

PRIMA™  
PRO › Builders